

# CHOOSE CREATIVITY

POWERED BY THE LULU & LEO FUND

## CHOOSE CREATIVITY PROUDLY ANNOUNCES A WHOLE-SCHOOL FRAMEWORK *LEARN WITH CREATIVE CONFIDENCE* LAUNCHING SPRING, 2021

Choose Creativity is proud to present ***Learn with Creative Confidence (LwCC)***. LwCC is an asset-based, whole-school framework for educators and students that is based on 10 Principles of Creativity. The 10 Principles were developed by the organization's founders after the tragic loss of two of their children to help themselves and others overcome adversity; to advance from surviving to thriving.

The 10 Principles are **Authentic, Curious, Resourceful, Expressive, Patient, Present, Unconventional, Intuitive, Inventive, and Inspired**. These Principles and the Framework provide a common vocabulary, tools, and resources for building resilience, creative confidence, and social-emotional learning for students and the adults in their lives. [Learn more about Choose Creativity.](#)

LwCC applies current research that expands the definition of creativity. What it is, why it matters, and the critical need to develop creativity and resilience in children and adults. LwCC fosters the habits of mind necessary for students and educators to engage, persevere, and thrive as developing creative, confident learners. Through the research, development, and refinement process of LwCC, we set out to address the following question:

*What opportunities exist throughout the school day, across content, disciplines and settings, to cultivate creativity, social, emotional, and academic growth, and what tools and strategies do educators need to capitalize on them?*

To answer this question, LwCC created *Process Standards Models* that integrate the 10 Principles of Creativity explicitly into the curriculum, following the recommendation that “infusing SEL into the academic curriculum is one approach that can help students develop personal and social competence,” (CASEL, 2020). Completed *Process Standard Models* include:

- Writing Process Standards
- Standards for Mathematical Practice
- Science & Engineering Practices
- CASEL 5
- ASCA Mindsets & Behaviors

Process Models in development:

- College, Career and Civic Life Framework,
- Common Core Arts Standards/ NAEYC Process Standards, and the
- SHAPE Process Standards

### **PROFESSIONAL DEVELOPMENT**

Through LwCC professional development sessions, teachers and support staff begin to consider and develop their own conception of creativity and creative confidence. This serves the abiding need to focus on the well-being of educators, while at the same time providing practical and actionable tools and strategies for them to use in the classroom to address the unique social, emotional, behavioral, and academic needs of their students. It prepares teachers to implement the Introductory Lessons, apply the Process Standards Models, and utilize these instructional tools to incorporate the Principles throughout

the school day to promote creative thinking, creative confidence, and positive and productive classroom interactions and relationships.

## **ASSESSMENT**

*Learn with Creative Confidence* (LwCC) provides a variety of assessment options including a teacher survey, a pre-post-assessment for students, as well as strategies for aligning LwCC to existing measures (e.g. universal screening tools used as part of MTSS, RTI). We believe that assessment measures should provide meaningful data that assists teachers and teams of educators to make informed decisions regarding programs, instruction, prevention, and intervention that will positively impact student's social, emotional, academic, and personal development and contribute to improved school climate, culture, and more equitable outcomes.

## **KEY ELEMENTS of LwCC**

- LwCC is a Tier I prevention model that will integrate within the context of PBIS, MTSS, or RTI prevention and intervention models.
- The 10 Principles serve as a common language and vocabulary for the school community.
- The elementary Introductory Lessons introduce each Principle using literature-based lessons, Principle annotations, suggested discussion questions, journaling prompts, and follow-up activities.
- The secondary Introductory Lessons introduce each Principles using quotes, literary excerpts, and poems that promote discussion opportunities for a deeper exploration of each Principle.
- The Process Standard Models embed the 10 Principles of Creativity directly into the curriculum to foster social, emotional, and academic development.
- Community-building activities celebrate creativity through art-based activities that can become prominent school displays.
- The Family Challenges support home-school connections through user-friendly, fun, engaging activities based upon the 10 Principles.

\*LwCC can be used in-person, virtually, or via hybrid classrooms and is currently available for K--8 classrooms.

## **WHAT PEOPLE ARE SAYING**

*I read through the materials last night and am very excited (invigorated actually!) to talk.*

Dr. Stephanie Jones, Professor of Education, Harvard Graduate School of Education; Director, EASEL Lab

*Next we read Word Collector. Great book choice for Expressive. Both classes responded well to this book. The younger class related more to the collections but the 2nd grade was really able to make inferences and deeper connections.*

Michelle M. 1st/2nd grade teacher

*Publishing feels Authentic, a moment of vulnerability when you put your writing out for others to read.*  
Ilana, 18, college freshman

*It is important to be Resourceful and take advantage of teachers, peers, and the internet during prewriting and the drafting stages of writing.*

Axel, 14, rising freshman

*Thank you, I appreciate that you listened to my voice to do this and how to make our stories special!*  
Lilia, 8, 3rd grade

To learn more about bringing *Learn with Creative Confidence* to your school. Please contact Stephanie Krieger at [skrieger@lululeofund.org](mailto:skrieger@lululeofund.org) or Lori Sherman at [lsherman@lululeofund.org](mailto:lsherman@lululeofund.org).